



BLACK FRIDAY SALE

SAVE UP TO ~~\$600~~ \$625

on Serta® Perfect Sleeper X™
mattress + adjustable base sets*



We've included an **EXTRA \$25 OFF** sale
pricing for the Serta Counting Sheep's birthday.

*Purchase select Serta® Perfect Sleeper X™ mattresses between November 4, 2025 and December 2, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See serta.com for full details.